WHAT IS CLAIMED IS:

- 1. A granular laundry composition comprising:
 - a) a capped nonionic surfactant with an X/Y number greater than 1.00;
 - b) a conventional detergent additive; and

c) a co-surfactant;

wherein the composition is in the form of a granule with a bulk density of from 100 g/l to 1400 g/l.

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A nonaqueous heavy duty liquid laundry detergent composition in the form of a stable suspension of solid, substantially insoluble particulate material dispersed throughout a structured, surfactant-containing liquid phase, wherein said composition comprises:

from 55% to 98.9% by weight of said composition of a structured, surfactant-containing liquid phase formed by combining:

i) from 1% to 80% by weight of said liquid phase of one or more nonaqueous organic diluents; and

ii) from 20% to 99% by weight of said liquid phase of a surfactant system comprising surfactants selected from the group consisting of anionic, nonionic, cationic surfactants and combinations thereof;

wherein said surfactant system comprises at least 10%, by weight of a capped nonionic surfactant with an X/Y number greater than 1.00.

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- 3. An aqueous heavy duty liquid aundry detergent composition comprising:
 - a) a capped nonionic surfactant with an X/Y number greater than 1.00;
 - b) a conventional detergent additive; and

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- c) an aqueous liquid garrier.
- 4. A light duty liquid detergent composition comprising:
 - a) a capped nonionic surfactant with an X/Y number greater than 1.00;
 - b) a conventional detergent additive;

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c) a co-surfactant;

wherein the composition is in the form of a liquid, gel, or liqui-gel and the pH (as measured as 10% aqueous solution) is from 5.0 to 12.5.

- 5. A shampoo, or personal cleansing composition comprising:
 - a) a capped nonionic surfactant with an X/Y number greater than 1.00;
 - b) /a co-surfactant;

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- c) a shampoo composition adjunct ingredient; wherein said composition is in the form of a liquid, gel or liqui-gel.
- 6. A hard surface cleansing composition comprising:
 - a) a capped nonionic surfactant with an X/Y number greater than 1.00;
 - b) a co-surfactant;
 - c) a surface cleanser adjunct ingredient; wherein said composition is in the form of a liquid, gel or liqui-gel.
- 7. The composition according to any one of Claims 1 to 6 wherein said capped nonionic 10 surfactant is selected from fhe ∧gyoup consisting of C9,11PO3EO13PO15; C9,11PO3EO13BO6; C9,11P(03E(013)B(03; C9,11EO13BO6; C9,11EO13BO3; C9,11BO1EO13BO3; C9,11EO8BO3; \$\psi\$12,15EO7BO2; C9,11EO8BO2; C9,11EO8BO1; C12,13EO6.5TBO1; C9,11EO8/C(CH3)2CH2CH3; C11/15EO15PO6C12/14; 15 C9,11EO8(CH2)4CH3; and mixtures thereof.
 - 8. The composition according to any one of Claims 1 to 6 wherein said capped nonionic surfactant is selected from the group of compounds including mixtures of compounds described by CxEOyBOz, wherein x is 8 to 16, y is 4 to 14, z is less than or equal to 2, and X/Y No. is greater than 1.
 - 9. The detergent composition according to any one of Claims 1-8 further comprising one or more detersive adjuncts selected from the following: soil release polymers, polymeric dispersants, polysaccharides, abrasives, bactericides, tarnish inhibitors, builders, enzymes, dyes, perfumes, thickeners, antioxidants, processing aids, suds boosters, buffers, antifungal or mildew control agents, insect repellants, anti-corrosive aids, and chelants.

